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**Paul Evan Bernstein, MD**  
 My specialty: Surgery, Head/Neck  
 My gender: Male  
 Languages I speak: English

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**About me**

Thank you for visiting my Web page. As the Area Medical Director for San Diego, I strongly believe in providing the highest quality care, services, and access for our patients. I continue to practice head and neck surgery and as a fellow in the American Academy of Facial Plastic and Reconstructive Surgery, I have specialized in providing the best possible cosmetic outcome for members requiring skin cancer surgery. The excellence of our department's Mohs skin cancer care was featured on the cover of MD Magazine.

**Biography**

I believe in giving back to the community and chaired the head and neck division of the American Cancer Society for 20 years. In addition to being chosen as the Partner of the Year in 2005, I was honored with the Schilling Award for compassionate care in 2007. That same year, I was elected to the Board of Directors for the Southern California Permanente Medical Group and in 2009 chosen as the Area Medical Director for San Diego.

I am an avid reader and writer. My novel, Courage to Heal, is based on the true story of Dr. Sidney Garfield, who along with the industrialist Henry Kaiser, founded Kaiser Permanente and changed the face of American medicine. All proceeds from the sale of the novel are donated to the Sidney Garfield Memorial Fund for medical research. The novel has won awards at the New England Book Festival, the San Francisco Book Awards, the London Book Festival, and first place in the San Diego County Book Awards. I also enjoy skiing, jogging, and tennis.

**About my practice**

I currently devote the majority of my time to my administrative role as Area Medical Director. Our medical group in San Diego consists of the most skilled physicians in San Diego County and I'm proud to be part of a team that strives to provide the highest quality of care in our community. I specialize in complex Mohs reconstructions and facial surgery, and do everything to ensure the best possible surgical result. My philosophy of care is to treat all members as I would my family.

**How I thrive**

Henry J. Kaiser once said, "Problems are opportunities in work clothes." I am a firm believer in the social mission of Kaiser Permanente to prevent sickness and promote wellness. We are the only model of care in America where doctors prosper by keeping patients healthy (not fee-for-service medicine where doctors prosper by illness not prevention). Our model of care gives me a feeling of pride that my decisions are based solely on what is best for members.

The information in this online directory is updated periodically. The availability of physicians, hospitals, providers and services may change.

Information about a practitioner is provided to us by the practitioner or is obtained as part of the credentialing process. If you have questions, please call us at 1-800-464-4000 (toll free). For the hearing and speech impaired: 1-800-777-1370 (toll-free TTY). You can also call the Medical Board of California at (916) 263-2382, or visit their Web site.

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**Online office**

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- Selecting a physician

**Standards of quality**

- Net Promoter Physician Recognition Program
- Best rated HMO in California
- HMO Ratings: Meeting National Standards of Care
- Measuring care and service quality

**Healthy living resources**

- Flu shot clinics
- Total health assessment
- Healthy Living Helpline
- Member programs and classes
- Tools to live well
- Health topics A to Z
- La guía en español

**News Center**

- Find out what's up in your area

Members = Patients?

Dr. Bernstein is Kaiser's best medical director, but is powerless to police his physicians, especially orthopedic surgeons, including Dr. Robert Powell.

Dr. Bernstein is powerless to decide what's best for "individual patients." Mass medicine for "members" is car wash health care.